

# ASERO WORLDWIDE

## Our Experience Influences Your Success

**A**SERO Worldwide, an industry leader in the homeland security market, is a global security and risk management consulting firm headquartered in Washington, D.C. ASERO provides clients with comprehensive security services to help diminish risks to clients' businesses and safeguard their most important assets – people, property and information. ASERO provides strategic and tactical counsel to governments and businesses on risk mitigation through integrated security solutions incorporating consulting, training and technological innovation.



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### A Distinctive Approach

Experience makes ASERO unique. ASERO's global executive team is comprised of officials at the forefront of the security and risk management field, including a former director of the U.S. Secret Service; two former directors of the Bureau of Alcohol, Tobacco, Firearms and Explosives; and a former head of protection and security for the Israeli Security Agency. Other members of ASERO's executive team include specialists with unrivaled experience in operations, risk analysis, threat assessment, engineering, counterterrorism, and simulation and evaluation techniques, as well as all phases of business management and development. This breadth and depth of knowledge allows ASERO to bring real-world expertise to client challenges and provide tailor-made teams to address a wide variety of threats across sectors. This flexibility also enables ASERO to engage with clients at every stage of their security initiatives – from design to development to implementation.

ASERO's broad based service offerings provide stakeholders the ability to ascertain the level of risks and vulnerabilities associated with their business or other entity. Our comprehensive services are summarized below:

#### CONSULTING

ASERO's experienced team of national and international security and protection authorities provides businesses and governments with invaluable strategic and tactical counsel, in an effort to reduce the increased risks posed by modern-day terrorism. Our risk management consulting includes identifying critical assets, conducting assessments of existing security measures, and designing and implementing effective solutions. Among the services offered by our consulting team are emergency preparedness and continuity-of-operations planning and quality assurance and homeland security programs.

#### INFORMATION ASSURANCE

ASERO provides comprehensive solutions to secure critical information assets. Our solutions enable organizations to effectively plan for and respond to the latest security threats. Our experts offer solutions that establish a baseline which aligns security risk reduction with corporate spend. ASERO's Information Assurance

programs are comprehensive and provide planning, testing and response solutions. Whether responding to an incident or establishing a baseline security program, our team strives to provide measurable business results.



## TRAINING

ASERO provides custom-made security training solutions based on each client's unique needs and metrics for success. Whether targeting increased operational efficiency, improving performance in crisis situations, or streamlining security protocols, our team works with clients to achieve their training goals. Experts at ASERO have first-hand experience in developing and presenting seminars on transportation security, including aviation, maritime and rail. ASERO also conducts professional courses on securing government and private assets – people, property and information.

## TECHNOLOGY POSITIONING

ASERO and its executive team are uniquely positioned in the market through consulting and training services to both assess potential clients' operational needs and provide relevant feedback to technology companies. ASERO assesses the homeland security marketplace in order to guide technology companies in filling critical gaps in the inventory of security technology solutions currently available on the market. To accomplish this, the ASERO team meticulously researches and identifies technologies within the security domain.

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## Past Performance

ASERO has established a long-term relationship with a leading government providing ongoing consulting services regarding security of its critical infrastructure, including port security, aviation security and engineering and design of various building components.

ASERO has provided high-level homeland security and counter-terrorism training to the diplomatic embassy community and U.S. Department of Justice. ASERO also is developing a masters program in homeland security studies for a leading university in Israel.

## Measuring the return on your security investment

Whether accountable to shareholders or the tax paying electorate, organizational leadership must clearly demonstrate how security investments add value to their organization's bottom line. ASERO recognizes the importance of measuring return on security expenditures. Through quality assurance programs, ASERO provides a quantifier for risk mitigation and management, reducing abstract variables into numerical calculations leaders need to make critical business decisions. Applying the same principles and methodology to client work, the ASERO team conducts field tests and analyses to gauge the effectiveness of these programs. Through effective training programs, ASERO also helps organizations maximize employee retention resulting in less money spent on expensive recruiting programs and increase employee productivity.



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