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## PRESS RELEASE

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### **ASIS International, ASERO Worldwide and University of Haifa Launch Homeland Security Executive Certificate Program**

*Security professionals to learn strategies for combating terrorism from  
experts in high-risk environments*

**Alexandria, Va. (Nov. 6, 2008)** – [ASIS International](http://www.asisonline.org), the University of Haifa and ASERO Worldwide have partnered to create a world-class education offering that provides security professionals a unique opportunity to enhance their knowledge and understanding of the changing world of terrorist-related threats and the leading edge methods used to mitigate them. The first Homeland Security Executive Certificate Studies Program will take place Jan. 18-24, 2009 in Haifa, Israel.

Designed specifically for security managers responsible for critical infrastructure, commercial and government facilities, and other high-risk locations, this concentrated, seven-day program provides a thorough examination of homeland security challenges, including critical infrastructure protection, jurisdiction issues and protective countermeasures.

“The Homeland Security Studies Program employs a variety of instructional approaches including case study analysis, site visits to sensitive security installations and terrorist attack sites, academic lectures and tabletop exercises,” said Jack Lichtenstein, vice president of Government Affairs and Public Policy at ASIS International. “As a result, participants will gain practical, real-world knowledge in critical infrastructure protection, as well as unparalleled access to top Israeli security and counterterrorism experts, leading academics and senior government officials.”

Led by distinguished academics and experienced security professionals, including Doron Bergerbest-Eilon, former director for protection and security at the Israeli Security Agency (Shin Bet) and founder and CEO of ASERO Worldwide, an international security consulting company, the program combines high-caliber counterterrorism training with visits to secure installations and terrorist attacks sites, as well as to historical and cultural venues.

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“This powerful alliance brings together the elite academic standing of the University of Haifa, the industry credibility of ASERO Worldwide, and the international reach of ASIS International,” said Bergerbest-Eilon. “Our goal is to provide both law enforcement and security managers with a high-level, practical program that sharpens their skills and prepares them for the threats we face today.”

Each day, participants will gather at the University of Haifa for classroom discussions on specific security issues, followed by afternoon site visits to iconic installations and critical infrastructure facilities. At night, ASERO security professionals and guest speakers will tie together the day’s activities and summarize best practices and lessons learned. Upon completion, participants receive a Certificate of Executive Homeland Security Studies from the University of Haifa.

For details on the program, contact Douglas Beaver, vice president, ASERO Worldwide at 202-478-3695 or [dbeaver@asero.com](mailto:dbeaver@asero.com).

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#### **About ASIS International**

ASIS International is the preeminent organization for security professionals, with more than 36,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry’s No. 1 magazine—[Security Management](#)—ASIS leads the way for advanced and improved security performance.

**ASERO Worldwide**, an industry leader in the homeland security market, is a global security and risk management consulting firm headquartered in Washington, D.C. ASERO provides clients with comprehensive security services to help diminish risks to clients’ businesses and safeguard their most important assets – people, property and information. ASERO provides strategic and tactical counsel to governments and businesses on risk mitigation through integrated security solutions incorporating consulting, information assurance, training and technological innovation.

**The University of Haifa** campus, set high in the Carmel Mountains and near Haifa bay in Northern Israel, hosts this unique program. Participants will benefit from the University staff’s “best practices” expertise and experience and view first-hand the advance security measures deployed throughout the secure sites. Experienced Israeli security professionals and renowned academic professors will accompany the entire program.