



Security Expert David Harel Presents at ASIS International's Annual Conference

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David Harel, managing director in Israel of comprehensive security consulting firm ASERO Worldwide, delivered a presentation at the ASIS International 55th Annual Seminar and Exhibits, which took place Sept. 21-24, 2009, in Anaheim, Calif.

ASIS International is the preeminent organization for security professionals, with more than 37,000 members worldwide. "Security Never Sleeps" was the theme of the 2009 seminar, which offered more than 175 educational sessions, along with an exhibit floor full of next-generation security technologies and services as well as ample opportunities for professional networking.

Keynote speakers included Dr. Condoleezza Rice, former secretary of state and national security advisor to President George W. Bush, and actor, author and pop culture icon Ben Stein.

Harel, a world-renowned speaker on topics related to terrorism and critical infrastructure protection, delivered a presentation entitled "Behavioral Pattern Recognition: A Proactive Approach to Protective Security." The presentation covered topics such as reading body language, identifying suspicious behavior and questioning.

"I am very pleased that David was selected to present for the second straight year by this internationally recognized and highly esteemed association of security professionals," said Doron Bergerbest-Eilon, ASERO president and chief executive officer. "ASERO will continue to monitor and deliver timely and relevant homeland security information for governmental and corporate customers alike."

David Harel leads ASERO's training efforts globally. Mr. Harel is a former member of the Israeli Security Agency, where he served for 23 years in a number of counterterrorism and protective security posts.

About ASERO Worldwide

ASERO Worldwide, an industry leader in the homeland security market, is a global security and risk management consulting firm headquartered in Washington, D.C. The company provides clients with comprehensive security services to help diminish risks to clients' businesses. ASERO provides strategic and tactical counsel to governments and businesses on risk mitigation through integrated security solutions incorporating consulting, information assurance, training and technological innovation. ASERO is a partner company with APCO Worldwide, an award-winning, independently owned global communication consultancy with offices in major cities throughout the Americas, Europe, the Middle East, Africa and Asia. For further information on ASERO, please visit www.asero.com.